



45. Paul Penders (NL)

At the age of 19, Paul started his own business as an untrained professional in the Netherlands. According to Penders, the company was the first in the Netherlands and the US to promote the use of pure, natural and organic ingredients in cosmetics. He moved the company from Netherlands to San Francisco and later on to Langkawi, Malaysia. Paul is drawn to the unique rainforests in Langkawi and uses the local pegaga herb in his products, which are sold in Korea, Japan, USA, Europe and, of course, Malaysia.



49. Susana Martinez Vellón (ES)

Originally from Spain, having worked in her home country, Italy and England, Susana sought change from the European lifestyle and wanted to explore Asia. She arrived in Malaysia in 2003 and worked with Universiti Sains Malaysia for two years before moving to Instituto Cervantes, which is now part of HELP College of Arts and Technology. Pleased by the fact that Malaysians are able to pick up the Spanish language in just a few months, she remains pleasantly surprised by the constant smiles of the locals and the warm treatment she receives. She "fell in love with this country, its food and its people" and is now married with two children to a Malaysian.



48. Andreas Vogiatzakis (GR)

For the last seven years and counting, Andreas calls Malaysia home together with his wife and son. At times he describes himself as 'Greek by birth and Malaysian by adoption'. Prior to Malaysia, Andreas forged a life journey in Greece, USA, Japan and Taiwan. In 2006 he was recruited to run the Omnicom Media Group in Malaysia. He views Malaysia as a 'fast developing nation with a solid vision, a healthy economy and steady growth, and a bustling marketing/advertising scene'. He adds, 'trends to watch in the advertising field in 2014 include programmatic buying, location based marketing and the elevation of all the digital platforms in the marketing mix'.



50. Marie Sydonie (FR)

With a deep interest for fashion as a little girl and having walked the runway as a professional international model, working with names such as Versace, it was only natural for Marie to open her own fashion line a year ago. She previously lived in Germany and moved to Malaysia four years ago with her husband. She creates 12 – 20 designs per collection and produces her pieces in exclusively small quantities. Her label highlights chic office wear for the modern professional women, taking them from boardroom to ballroom, with her new collection to be launched in February 2014. **EL**

46. Jonathon Atherton (AU)

Founder of The Comedy Club Asia, Jonathon Atherton hails from Australia, but 'still doesn't know why he moved to Malaysia years ago'. The Comedy Club began operations in Singapore in 2008 and by 2009 started doing shows in KL in association with LOL Events. Atherton enjoys "being the odd one out" and "the only mat saleh in the organisation". He feels that "Malaysians have a much greater appreciation for performance and creativity" as compared to Singapore where he feels is no longer ideal for SME and start-ups. With over 20 years of experience in entertainment, he recently formed My Comedy Sdn Bhd with two local partners through which he wants to encourage stand up comedy in Bahasa Malaysia.



47. Antoine Bakhache (LB)

Originally from Lebanon, Antoine Bakhache was based in Bangkok as General Manager of Mouawad's Asia operations. Antoine now operates Mouawad Malaysia from Kuala Lumpur under his company, Bakhache Luxuries, a burgeoning hub for the jewelry trade. Mouawad is one of the five brands under Bakhache Luxuries Sdn Bhd, a company that specializes in luxury brands such as Christoffe, Facets, Gallery of Fine Jewellery, Truefitt & Hill and Maison Francis Kurkdjian.

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