

ESQUIRE MALAYSIA'S MOVEMBER MOVEMENT

When: November 1 to 30, 2013

Where: Final Shave-Off at Truefitt & Hill, Bangsar Shopping Centre; after party at Mr Brooks, Bangsar Shopping Centre

For the second year in a row, we brought back the manliest monthly movement ever created: Movember. With the help of our co-chairs Benjamin Yong of The BIG Group, Antoine Bakhache of Truefitt and Hill and Joseph Teoh, and our team of Movember ambassadors and Movember babes, we managed to raise RM100,000 to benefit The National Cancer Society of Malaysia (NCSM) and bring attention to men's health issues all month with the dedicated hashtag #MyEsqMo.

The Final Shave-Off began at Truefitt & Hill, where our ambassadors were steamed, shaved and buffed by a professional team of barbers, with the help of our

Movember babes. (Thankfully, no one was seriously injured!) While guests waited their turn to go under the blade, they enjoyed canapés by Ben's restaurant and Glenmorangie whisky. As soon as the shaving concluded, we moved up to the yet-to-be-opened members-only bar, Mr. Brooks. There, we awarded four of our most outstanding ambassadors with prizes, which included a suit from Hugo Boss, two Hackett London blazers and a hamper of products from Truefitt & Hill. The highlight of the night was the cheque presentation to NCSM, and guests continued to party on as DJ Rudy La Faber grooved late into the night.



Our Managing Editor Eugene Phua with our Movember co-chairs and ambassadors.



Debbie Goh puts Juarez Lowe in a spot of bother.



Razors and smartphones at Truefitt & Hill.



Xandria Ooi and Josiah Mizukami

THE AWARDS

MOST SOCIAL 'STACHE
(for spreading the most awareness on social media)

Wak Doyok

BRAVEST AMBASSADOR

Carl Graham

'STACHE WITH THE MOST CASH

Runner Up

Joseph Afaki

'STACHE WITH THE MOST CASH

Winner (raised RM60,000)

Bobby Ting



Zaida, Zairil and Zaireen Ibrahim.



Ridduan Ismail saying farewell to his "mo".

PHOTOGRAPHS BY AMIR RASHID AND MEW HOW GOH